**Group Report Guideline**

**MGT 210 (Section: 25): Organizational Management**

**Semester: Fall 2016**

**Topic:** An in-depth managerial analysis of a selected organization, e.g., a corporation, company, firm or association.

**Issues and Questions to be addressed:**

1. What is the mission of the organization?

a. What planning methodologies are utilized?

b. Define and assess the organization's strategies: (Corporate Strategy, Competitive Strategy.

c. Identify its industry, customers and its competitors.

2. Describe how the firm is organized.

a. Note the formal structure (organizational charts); also what informal entities exist?

b. Describe the chain of command in the decision-making process

c. How does the organization departmentalize its operation? Is it centralized/decentralized?

d. How does the organization manage change under the Dynamic environment?

3. Do the Internal and External Analysis.

a. PEST Analysis

c. What are the capabilities and core competencies?

d. Industry analysis using Porter's five forces model

4. What is the leadership style?

a. Who are the organization's heroes?

b. Describe the motivational environment.

c. Assess the effectiveness of the organizational communications.

5. Comment on the processes for control

a. Note the type of controls.

b. Describe which control the company is using under the Feedforward – Concurrent – Feedback (FCF) Control approach?

c. Describe the financial controls.

6. Report the organization's efforts with Corporate Social Responsibilities

a. What are the ethical practices of the organization? What types of CSR activities are they doing?

b. Which social responsibility strategy the firm is using?

**Methodologies:**

1. Employee interviews

2. "Promotional" materials assessment (including web sites)

3. Industry analysis

**Length:** The body of the report should be no more than 20 pages with well documented references and bibliography.

**Font**: Times New Roman 12” or Calibri 11” with 1” line spacing.

Note: This research effort should be done in a group (maximum of 5 students).

**Deadline:** On or Before 11 AM, Saturday, **December 17, 2016**